

Organisationsberatung

Restrukturierungen

Strategieprozesse

Teamentwicklung

Workshop Moderation

Grossgruppenverfahren

Open Space

Strategie

Zukunftskonferenzen

Systemische

Organisationsentwicklung

Interaktive Konferenzen

Moderation

Change Management

Leitbildentwicklung

Future Search

World Café



Consultant profile

1/3

Name	Sandro Küng
Year of birth	1966
Nationality	Swiss
Academic degree	Master of Advanced Studies (MAS), ZFH
Occupation	<ul style="list-style-type: none">• Organizational Consultant and Coach, BSO
Competencies	<ul style="list-style-type: none">• Organizational development• Change-management• Team development & team coaching• Business coaching• Development of corporate culture• Corporate Communication• Communication consultancy<ul style="list-style-type: none">• Online communication• Digital transformation• Business mediation (conflict resolution)
Professional experience	<ul style="list-style-type: none">• 20 years as an organizational consultant• 15 years in communications consultancy<ul style="list-style-type: none">○ Crisis communication○ Development of communication strategies○ Design and management• 10 years association management<ul style="list-style-type: none">○ Communication within associations○ Office manager• 10 years in public affairs• 8 years in news reporting• Strategy development• Industries:<ul style="list-style-type: none">○ Consumer goods: ICT, toys, security○ Financial technology (Fintech)○ Blockchain (digital revolution)○ Public transport○ Energy○ Education○ Health○ Foundations, associations

"The future depends on what you do today." – Mahatma Gandhi

Consultant profile

2/3

Projects
(Selection)

- International group of companies (start-up):
 - Executive Coaching
 - Strategic positioning
 - Communication consultancy
 - Organizational development
 - Development of corporate culture
- National Federation:
 - Organisational consulting
 - Coaching of President and Board Members
 - Strategic positioning
 - Crisis communication
 - Issue Management
 - Change-consultancy: from industry association to trade association
- International Group:
 - Strategic Communication Consultancy
 - Executive Coaching
 - Project-related coaching with various business units
- National Group:
 - Consultancy of department management
 - Workshop on communication
- Medium-sized enterprises:
 - Executive Coaching
 - Digital transformation: From a national store chain to a global online provider
 - Business mediation (conflict resolution)

"People who work *together* add up their potential. People who work for each other multiply their potential!"

Consultant profile

3/3

Professional education

- DGMW-certified core education in business mediation (conflict counseling)
- Certificate Mediator SKWM
- Master of Advanced Studies ZFH in Coaching & Organizational Consulting, Institute of Applied Psychology (IAP), ZHAW; Zurich University of Applied Sciences
- CAS Change-Management, Organizational Development and Consulting Institute for Applied Psychology (IAP), ZHAW; Zurich University of Applied Sciences
- CAS Consulting in Practice, basic and advanced module Institute for Applied Psychology (IAP), ZHAW; Zurich University of Applied Sciences
- CAS Leadership, part of the MAS Communication Management and Leadership Institute for Applied Media Studies (IAM), ZHAW; Zurich University of Applied Sciences
- Psychodrama foundation course with adult education certificate SVEB II Moreno Institute Switzerland
- PR specialist holding a Swiss federal certificate Swiss Public Relations Institute SPRI
- Journalism Media Education Center (MAZ)
- Leadership and motivation Eric Krauthammer Seminar, Zurich
- Degree in Commerce Höhere Handelsschule Dr. Räber, Zurich

Memberships

- Professional Association for Coaching, Supervision and Organizational Consulting (bso)
- Swiss Chamber of Business Mediation (SKWM) (Member of the Central Board)
- DGMW – German Association for Business Mediation

Working languages

- German, English



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